

NASSCOM®

**INTERNATIONAL
SME CONCLAVE 2019**



NISC
Connect • Learn • Grow



10th & 11th
January **2019** **Kolkata**

NISC AN OVERVIEW

NASSCOM, a not-for-profit industry association, is the apex body for the 154 billion dollar Indian IT BPM industry. Established in 1988, NASSCOM has relentlessly catalyzed the Indian IT BPM Industry in its journey towards building an innovation led growth sector, with transformative business models, expanding its value proposition and becoming a partner of choice for global businesses.

As we are gradually heading towards digital revolution, in this conclave, we put our focus on the acceptance of the latest innovations and how they can uplift the face of our future with their wondrous fruits. At the NISC our intention will be setting up a thriving environ for all the participants, visitors, delegators and attendees to team up and work together for the much-required upgrade of the SME sector on the global scale.

We are stepping into a new era where the entrepreneurial ecosystem is gradually spreading its branches by reshaping the constraints. Today, the world innovation frontier is ready to welcome the future and the revolution that it will fetch for the growth of not just the SME or technology, but the global people at large.

The aim is to fortify our future with the innovative & prospective collaborations of today. The NASSCOM International SME Conclave will be laying the firm foundation of a brighter tomorrow where business and technology will rise together to bring forth a new realm for the global commerce structures, through seamless business opportunities beyond the barriers.

The future is not what you see now, but it is how you shape tomorrow with the wisdom of today! Tomorrow awaits you today at the NASSCOM International SME Conclave, 2019, Kolkata.



Connect



Learn



Grow

FUTURE IS NOW...

Harness the future today through insightful encounters with the technological wonders of tomorrow. Gear up for the future to compete & collaborate with the big shots of industry and NISC will give you the colossal dais to connect, learn & grow.

The opinions are split today in imagining the perfect picture of a futuristic realm. Gartner's digital project, 'Digitopia' conceives that it is the people who will be responsible for shaping tomorrow. How advantageous we want our future to look like depends on how we persevere to mold it. We have the power of innovation by our side.

The digital solutions of tomorrow require visionary approaches to overcome the thorny obstacles in moving ahead. Hatching constructive & functional innovations will not only ensure spreading wings beyond the limit but also will establish uncompromised security which is a critical concern for today & always.

Prodigious concepts of modern technologies like Artificial Intelligence, Machine Learning, Block Chain, Internet of Things, Augmented & Virtual Reality (AR/VR) & more impending fruits of applied science are ready, waiting to bring a wave of paradigm shift in the ways we work, the way we handle our employees, customers and our economies.

Come, meet the innovators of the modern world, discuss & learn how you can transform the SME sector together through an associated growth globally at the NISC 2019.

THEME

NISC HIGHLIGHTS



2500+

Delegates

200+

Exhibitors

100+

CIOs From
Across Sectors

15+

Country
Participation

100+

Acclaimed Speakers

Demonstration

of New Ideas of Innovations

Overseas Networking
Opportunities

WHO SHOULD PARTICIPATE

- CEOs / Founders
- CIOs of IT & non-IT Industry
- CXOs, Senior Management
- Government & Corporate Policy Makers
- Academicians
- Trainers / Consultants

EXPERIENCE ZONE



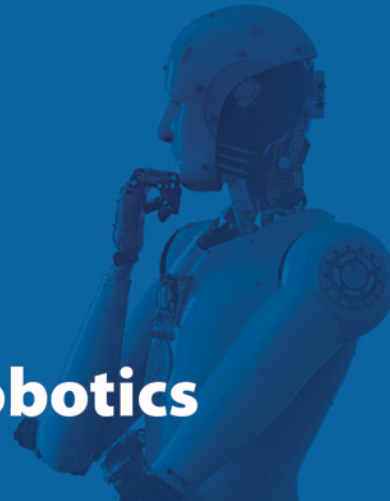
Drones



Gadgets



3D cameras



Robotics

**AND SHOWCASE OF
DISRUPTIVE INNOVATIONS**

VALUE PROPOSITION FOR ALL

Sponsors

NISC envisions to create an ideal platform for the companies to showcase their ideas, expertise & offerings to the global audience to draw their eyeballs. There are so many things to explore and gain in the bucket of NISC in more than one way:

- Putting the business in the front & center
- Getting up-close with the target market
- Heightening community involvement & brand visibility
- Getting more brand awareness & media exposure
- Increasing reach through pitching new clients and customers
- Reconnecting with customers and engaging with the audience
- Generating strong leads
- Delivering a booming ROI

Countries

With more than 15 countries participating, witness an unforgettable cross-country gathering of the overseas SMEs for a never-seen-before exchange of business values, ideas and opportunities. Participating countries can expect to:

- Meet existing customers and acquire new ones
- Demonstrate their latest innovations and ideas
- Receive attention from international media, young professionals
- Obtain qualified leads and opps
- Promote new business alliances
- Attend the social activities on the exhibition floor
- Participate in small tech 'adda' sessions
- They can expect to expand the network
- Speak about their country's IT Policies and Benefits

The City of Joy is geared up to host the next big gathering of professionals & tech-enthusiasts of the world with mushrooming opportunities of seamless growth and broader exposure for all.

Exhibitors

Meet your venture's potential partners in an environment where technology and industry business is openly discussed. Company leaders will be grouped in an actionable platform of:

- Unique opportunities for potential future investments & business expansion
- Developing PR
- Announcing new industry projects, discoveries, tech launches & employer brands
- Building lasting relationships with future talents and students

Delegates

Get practical takeaways for target strategies for the upliftment of your company. Also experience collaborative learning of future cost-effective investments that will be fruitful for the ventures' surge in the SME sector through:

- Attending special keynote sessions
- Attending preconference programs
- Attending Networking event
- Meeting experts and influencers face-to-face
- Learning in a new space
- Exploring new ways of functionality
- Getting greater focus and ideas
- Accessing pre-conference workshops

Be there to be a part of the
**WORLD'S BIGGEST
SME IT CONCLAVE**

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INTERNATIONAL
SME CONCLAVE 2019




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For opportunities and registration visit
www.nasscom.in/nisc or smeconclave.in